

enge (BACHELOR'S LEVEL)

issue around topics such as water access,
PRIZE for the year 2021 was "Food For s competition were team SPIRULIVING with 4 whose idea was to introduce the world's best . The second runner-ups are group Zany with a is to partner with organic farmers to callect

MURS 2020

maningra University organized its third annual R&D showcase, the Mal Symposium (MURS), around the theme "Sustainable Development" (Mahindra University) was winner of MURS in the oral presentation categ Cable lifted automated robots for Agricultura

e-hub A state-of-the-art incubation center-Mahindra e-hub assists the innovators for launching, shaping and scaling up new venture. The following section illustrate the story of two budding ventures from our incubation center. Favo Robotic and SooofSense



and High Density/Low Density Polyethylene Bags. FPackaging Bags that conforms to the International rious applications such as packaging of rice, sugar, ny bas been established 25 years and with a strong

*Inspiring story

sional successful entrepreneurs: Vijay and Ravi. Before few years, they er. They belong to the different location of the India. Vijay is from the of North India whereas Ravi is from Southernmost tip of the country.

rief Description of Family Busine or corrugated boxes. TVPB is a 1009

Name of the Business: SSV Fab Industries Address: Phase V, Plot No. 7C, 7D, IDA, Je URL: https://www.ssvfabinds.com/

Alumni- Family Business Successors

or Achievements: I have played a crucial role in introducing our brand of low-cost power lies and cable assemblies by sourcing a white label third-party contract manufacturer.

Brief Description of Family Business: Peridot Technologies is an authorized distributor and channel partner for the leading USA and European companies such as Tektronix, Keithley, Weller, Fluke for a wide range of Test and Measuring instruments and provides tools, development platforms, and turneks yolutions inthe areas of Analog, Digital, RF, Microwav, Power & Enerov. V.S1

(restory or vigy anotexus.)

Vigw was from a imple middle-class family in Uttar Pradesh. He has graduated high school a young age of 14. The challenges started when he decided to move to Delhi to attend college, when the struggled with language barriers as his education up to that point had been in Hidlin endich had become so difficult that he stopped attending college for a while and having been immer impired by the story of Yahoo, decided to teach himself how to code and build a similar startup in Sisticon Valley one day, He used the time he wasn't going to college to build a content manager publication such as The Indian Eprocess. It was also during this time when he tast that life risky by MIXC, which he quit after six months to start his new venture with his friends. He passed his cole extreme financial crisis that in addition to shattering his lifelong dream of reaching Silicon V also left him bankrupt because his partners, with whom he had just begun a business and raiser first cround of funding for, had bailed on him. But he went shead with his venture and it was a getture. In 2016, Ju he had raised a help winson of Re 3 dalsh strough he worther of with the southern part of the State. His monthly earnings were 1,000 rupees and he was urged father to close down his business and take up a job even if they offered as lowas 30,000 per mon helf remain a bachelor for the rest of this life. His father believe that who would want to ma falled businessmann with no proper earning! Failed businessman with no proper earning!

Asi was from Kerala. He was from the middle-class family, He grew up studying in the Malaya medium school. Though his parents wanted him to do well at school, his parents encouraged hir university level. But all this time spent away from classes meant that Raw had to catch up with academics on his own and this helped him develop an innate skill of teaching himself the subglet the most creative ways. After school, Raw became an engineer even though he would ve prefet to have studied something in Applied Mathematics instead. After graduation, he got and IT job month break from his job in 2023, when he helped a few of his friends prepare for and clear the exam. And when he took the exam without any preparation, he cleared it to work in 100 percent. Two years later in 2005 he took up the test yet again his only preparation was the help he'd off his friends while they were preparing but the result was the same yet again! A 100 percentile, time he also appeared for III A4, 8, C. Interviews and clear dail of them: However, he decided aga take actions, only up his stable job and take up teaching. He made a brave whose. The growth in number of students was a slow and paintstakingly steady process, his reach spread only throword of mouth, but by 2007 he approximately had 1000 students and he was taking classes in auditorium. And it was in one of these classroom where he would need the wife. Divariation to this previous contribution to this previous contribution to the previous contribution to the previous contribution.

uditorium. Andit was in one of these classrooms where he would meet his wife, Divya hings took a better turn for Vijay when he began One97, an extension to his previous containagement company where they experimented with content, advertising and commerce. He will be a supported to the properties of art of startup folkione.
He state of Ravi's company depended on his ability to teach. His specialty had always bee
movative style of reaching, predicting the needs and doubts of the students in huge classor
here personal interactions were not possible. Hence, his style of teaching heavily relie
and were presented in the start of the students of the students have
the start of the starting heavily relied
and was catering to the needs of students who were appearing not just for CAT but for
ntrances as well such as IT-JEE, NEET, etc. He would travelt ball of these 9 cities in a week tot
uit wasn't until 2011 that he established his company, with the help of his wife and
omething revolutionary that would heavily influence the face of education in the country. He
attend creating offine learning modelus with the help of some of his students wide of gradual
did had taken them if years of rigorous work to formulate and implement the course of
modules. They had received products for students from the Hy rade until the 12th grade and
omake it as interactive as possible. Ravi's idea was to build a learning app for school students
the fundamentals clear in their early crucial years when they start learning as he believed in
avea along term impact. His concept was to teach students from the Hys start learning as he believed in
avea along term impact. His concept was to teach students tow they should learn rather than
the should earn his find work finally such as the students from the Story
the students. Ravi's online and mobile products have reached out students across india, not just lim

tutuents. Ravi's online and mobile products have reached out students across india, not just lim

- ry of Vijay and Ravisn Com-followed the story from the start to tro common and yet how totally different iddle class backgrounds with a strong of the course of significant events occ neously in the same time period, this extre understood that both of the tive. You would we felt how much they and staying callm in highs and the essen