

AI Strategy for Business and Technology Leaders

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Programme Overview

According to Gartner, Inc., the imminent landscape of enterprise innovation hinges on Generative Artificial Intelligence (GenAI). By 2026, an anticipated 80% of enterprises will have embraced GenAI application programming interfaces (APIs) or models, marking an extraordinary shift from the meager 5% adoption observed in 2023.

This stark trajectory underscores the critical need for widespread GenAI adoption. For organizations aspiring to stay at the forefront of technological evolution, embracing GenAI isn't merely an option—it's an imperative for staying competitive, fostering innovation, and driving unprecedented advancements across diverse industries

This programme has been designed to provide Functional Leaders, with the insights, skills and tools to tackle business challenges using AI. It is ideal for Senior Functional and Business Heads, who are critical to planning and implementing their organization's AI Execution Plan.

To enable the real-world application of the strategies, the Programme seamlessly integrates practicality into the curriculum. Real-world examples and case studies in the programme, provide participants with tangible insights that they can immediately apply to their AI Strategy Implementation endeavors. The Programme is a practical journey into the realm of AI strategy crafting

Throughout the workshop, emphasis will be placed on creating a collaborative and open environment for discussions. Facilitators will encourage participants to share their insights, experiences, and challenges related to AI strategy. Additionally, real-world examples and case studies would be woven into the curriculum to provide practical insights.

Who should attend:

Business and Functional Heads, who are responsible for leading Business Transformation Implementation initiatives, through application of AI

Programme Details

Programme Dates: 10-12 September, 2024

Programme Duration: 3 Days, In-Campus

Programme Fee: Rs. 50,000/- + GST Per Participant

Day Wise Topics

Day 1: Understanding the AI Strategy

Session 1: Overview and setting the context

- Introduction to Workshop Objectives and Structure
- Importance of AI Implementation for Business and Technology Heads

Session 2: Aligning with Visionary AI Strategy

- Importance of Alignment for Successful Implementation
- Role of Business and IT Leaders in Strategy Execution

Session 3: Team Building and Roles

- Forming Cross-Functional Teams
- Identifying Roles and Responsibilities
- Building Effective Communication Channels

Day 2: Translating Strategy into Actionable Plans

Session 1: Communication with Data Scientists

- Effective Communication Strategies for Business and IT Leaders
- Translating Strategy for Data Scientists

Session 2: Setting Performance Benchmarks

- Understanding Performance Metrics and KPIs
- Aligning Benchmarks with Business Objectives
- Practical Exercise: Setting Performance Benchmarks

Session 3: Crafting Detailed Project Plans

- Importance of Comprehensive Project Plans
- Hands-on Workshop: Creating Project Plans
- Review and Feedback on Plans

Day 3:

Addressing Deployment Challenges and Crafting Execution Plans for Business Problems

Session 1: Planning for Deployment:

- Anticipating and Preparing for Deployment Challenges
- Risk Assessment and Mitigation Strategies
- Case Studies: Real-world Deployment Challenges and Solutions

Session 2: Interactive Problem-Solving

- Group Activity: Identifying and Solving Potential Deployment Issues

Session 3: Execution Plan Integration

- Integrating Strategies into Comprehensive Execution Plans
- Aligning Plans with Visionary AI Strategy
- Peer Review and Feedback on Execution Plans

Finalizing Execution Plans and Closing Remarks

- Finalizing and Presenting Execution Plans



Faculty



Dr. Anand Jayaraman

Chief Scientist

Dr. Anand is a seasoned Quantitative Trader and Portfolio Manager with a remarkable career spanning 15 years in the Banking, Financial Services, and Insurance (BFSI) sector. In addition to his significant industry expertise, he boasts 6 years of teaching experience at prestigious US universities such as Pennsylvania State University and Duke University. Dr. Anand is not only an industry expert but also a dedicated educator. His holistic profile as an industry practitioner, educator, and researcher showcases his versatility and deep commitment to the fields of quantitative finance, data analytics, and machine learning. His multidimensional expertise positions him as an asset capable of driving innovation and excellence in both academic and industry settings.



Prof. Pavan Kumar Srungaram

Principal Data Scientist

A seasoned data scientist with over a decade of experience in research-based consulting, teaching, and training data analytics, he is passionate about applying Machine Learning and Deep Learning across domains to solve complex business problems. Actively involved in delivering data-driven projects, he oversees the collation and processing of data from various sources for utilization by junior data scientists.

He excels in extracting usable data from diverse sources and utilizes machine learning tools for feature selection, classifier creation, and optimization. Proficient in pre processing both structured and unstructured data, he ensures its integrity for meaningful analysis.

His commitment to staying at the forefront of industry advancements is evident in his continuous efforts to remain informed about developments in Data Science and related fields.

About Soothsayer Analytics:

Founded in 2014, Soothsayer is a team of 120+ Data Scientists & Engineers that empower Fortune 1000 & Global 2000 companies to achieve success in Artificial Intelligence, Big Data, and Beyond. Our mission is to build innovative Data Science solutions for the problems of today and to proactively seek solutions for the problems of tomorrow.

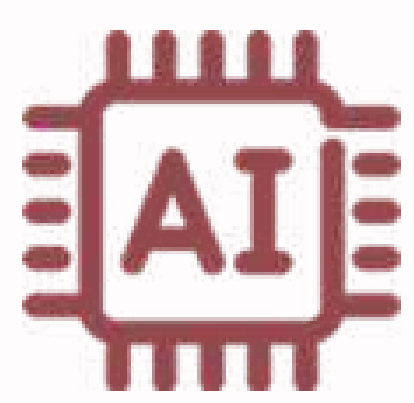
Soothsayer collaborates with forward-thinking companies to explain the unknown, predict the future, and optimize their business. Our strength lies in the ability to build & deploy smart algorithms (AI) and all the connecting pieces to make them work. Our Data Scientists & Engineers have cross-industry experience and expertise in data of all shapes, sizes, and complexities. This multifarious assemblage of talent, and understanding of best practices, enables us to deliver world-class results in a wide array of analytical arenas.



Ingest, store, and prepare big data (structured and unstructured) for easy access and Machine Learning on premise or on cloud.



Enable applications to learn from the collected data and improve their performance over time without human intervention.



Build the face of the solution, a dashboard, or a UI - in other words, a portal for end-users to leverage the AI.



Deploy and maintain AI solutions in production reliably and efficiently.

Services:



Bespoke A.I. Solutions

Our collaborative methodology and world-class expertise in AI enable us to build ROI-driven solutions that work and get utilized.



AI Center of Excellence

We help in every facet of your Data Science strategy and train your leaders & practitioners to develop internal expertise.



Strategy & Blueprint

We design multi-year Data Science roadmaps and detailed solution architectures for the most challenging problems in AI.



Research & Development

We are well-versed in disruptive technologies (e.g. Deep Learning), so our partners gain early benefits from the latest innovations.

About Centre for Executive Education

The Centre for Executive Education (CEE) at Mahindra University, creates and conducts learning programmes for working professionals, which are designed to provide timely and relevant knowledge, insights and perspectives, that help them progress in their current and future roles in organizations. By enhancing performance of executives, these programmes are aimed to positively impact the organisations that they work for.

Executive Education Programmes at Mahindra University span across multiple business disciplines, engineering & data science, and law, for different seniority levels, in various national and international geographical locations.

CEE's mission is to be a hub for engaging & beneficial interactions between business leaders and the academia. The centre works with some of the finest faculty in India and from leading Global Business Schools. Participants will have opportunities to learn from the innovative research and consulting experience of the faculty, wide experience of the peer group of learners, and from Industry practitioners who bring in strong domain knowledge.

About Mahindra University

Mahindra University, established in May 2020, is a multi-disciplinary global education and knowledge campus which offers industry-aligned curricula, a student-centered learning environment, and opportunities for international exposure. The University offers Undergraduate and Post Graduate programs in its five Schools namely Ecole Centrale School of Engineering, School of Management, School of Law, Indira Mahindra School of Education, School of Media and Liberal Arts. The University has been established in a sprawling, green, 130 acres at Bahadurpally in Hyderabad. The University provides students with a modern lifestyle and a unique multi-cultural immersion in a predominantly green campus. The Lecture Theaters, Seminar Halls and Syndicate Rooms deploy state-of-the-art technology, to impart a multi-media, interactive learning experience to participants. Executive Housing facilities on campus come with contemporary design, spacious & comfortable air-conditioned rooms.



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University
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**CENTRE FOR
EXECUTIVE EDUCATION**

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