Press Release

Airo and Aether 2024: Mahindra University's Annual Sports and Techno-Cultural Extravaganza

Delhi NCR / Hyderabad 21 February 2024: Mahindra University's annual fests, Airo and Aether, recently concluded with an exhilarating display of sportsmanship, creativity, talent, and spirited collaboration between students and management. The vibrant synergy that defines these fests was palpable across the campus, as students from various disciplines came together to celebrate and compete in a diverse set of activities.

The campus buzzed with energy as participants from colleges across the region including BITS Pilani, Hyderabad, Vignan Jyothi Institute of Management among others engaged in a diverse range of activities, showcasing their skills and camaraderie. The seven-day fests featured a blend of athletic competitions, including cricket, football, basketball, and lawn tennis, alongside cultural events such as literary debates, quizzes, and stand-up comedy. This eclectic mix catered to various interests, fostering a sense of community spirit among attendees. The newly inaugurated FIFA-certified football field witnessed intense matches, with BITS Pilani, Hyderabad emerging victorious. The MU Lawn Tennis team showcased their prowess by clinching both singles tournaments, while the Basketball teams displayed exemplary teamwork, securing victories in their respective tournaments.

Dr. Yajulu Medury, Vice Chancellor of Mahindra University expressed, "*Airo-Aether embodies the spirit of Mahindra University – a commitment to holistic development, fostering innovation, and encouraging creativity. From vibrant cultural showcases to thought-provoking symposiums, these fests serve as vibrant hubs where students and faculty from diverse backgrounds converge to exchange ideas and collaborate. More than just academic gatherings, these festivals cultivate a sense of belonging and unity, dismantling barriers between departments and nurturing a culture of teamwork. By uniting minds with diverse expertise and perspectives, these events not only enrich academic dialogue but also equip students with the adaptive skills needed to tackle the multifaceted challenges of tomorrow.*"

Aether provided a platform for creative expression and innovation, featuring a diverse lineup of events. From the entrepreneurial marathon of IdeaStorm to the media literacy challenge of 'GUESS – Real or Fake News,' participants were engaged in stimulating activities. The literary fest organized by the Erudite club and the stand-up comedy competition by Power Speakers added an extra dose of entertainment to the fest. EIC's IdeaStorm and Mastershot's film screening highlighted the innovative spirit of MU students, while Enigma's 418 Hackathon and GameJam encouraged digital innovation and problem-solving.

Some innovative challenges such as The Break-Up Story Challenge, Idea Storm, Stand-Up Comedy, Feature Film Screening, and GameJam, provided platforms for students to showcase their creativity and skills. Immersive experiences like VR Exploration and Cipher Chase pushed boundaries, offering participants a chance to delve into virtual realities and solve captivating mysteries. Celeste's VR Experience and Ambrosia's Cipher Chase offered immersive adventures. At the same time, the Battle of Beats dance competition and Battle of Bands music competition showcased the diverse talents of the university community. The grand finale of Aether featured electrifying performances by band Threeory and DJ Lost Stories, creating an unforgettable atmosphere of music and celebration.

Reinforcing Mahindra University's dedication to nurturing holistic development, Airo and Aether created an environment where innovation and creativity thrive. The University continues to provide enriching experiences that empower and unite its student community.

About Mahindra University:

Mahindra University, Hyderabad (India) is a multi-disciplinary university. It works towards "Educating future citizens for and of a better world" and is envisioned to be a private University that will play a significant role in driving quality improvements and innovation in higher education in the coming years. Mahindra University will focus on generating new knowledge through engagement in cutting-edge research, creating a spirit of innovation and entrepreneurship, and undertaking collaborative projects with industry and other academic institutions. In 2021, Mahindra University launched the School of Management, the Indira Mahindra School of Education, and the School of Law. The University is backed by Mahindra Educational Institutions (MEI), a subsidiary of Tech Mahindra Ltd., the flagship IT company of the Mahindra Group, a US $19.4 billion industrial entity that employs in excess of 2,56,000 employees across 100 countries.