Mahindra<sup>™</sup> 7] Engaged Leaders

SCHOOL OF

MANAGEMENT

# THE MANAGEMENT EDGE

School of Management Newsletter

#### Dear Colleagues, Students, and Alumni,

As we reflect on our journey and look towards the future, I am filled with immense pride in what we have accomplished together at the School of Management. Over the past year, we have reached several significant milestones, and our path forward is bright with promise and opportunity.

One of our proudest moments was the graduation of our inaugural BBA class—a testament to the dedication, hard work, and excellence of our faculty, staff, and students. As several hundred students filed past us, receiving their degree at the grand convocation ceremony, one reflected on this achievement which marks the beginning of a legacy that will only grow stronger with each passing year.



Our commitment to academic excellence and impactful research continues. The *3rd Annual Conference of the Indo-German Centre for Business Excellence* was a resounding success, showcasing our global connections and intellectual rigor. Our faculty's research has gained recognition in highly ranked international journals, further cementing our reputation as a hub of knowledge creation. Our students, too, have excelled in various competitions, demonstrating talent and drive that we cultivate within our community.

Looking ahead, we are excited to continue our journey toward becoming one of India's top management institutions. This requires that we leverage emergent opportunities and continue to revitalize and build various initiatives.

Entrepreneurship and innovation is one such initiative. We shall soon launch this new specialization within the BBA program. This will give our students competencies in building successful enterprises to the benefit of humanity. Sustainable management is increasingly becoming relevant to humanity. Towards this end too, we shall deepen our efforts to create and disseminate knowledge.

We are committed to deepening our industry connections through initiatives like Pinnacle Perspectives, a student-led leadership engagement series that will bring insights from top industry leaders directly to our campus. Such and many other efforts will ensure that our students are not only academically prepared but also industry-ready.

Our global outlook will be further strengthened through deepening our international immersion programs. These initiatives offer our students invaluable cross-cultural experiences, equipping them with the global perspective and adaptability needed to thrive in a diverse and interconnected world.

As we forge ahead, our community will continue to thrive on a shared commitment to excellence, innovation, and impact. Together, we will push boundaries, seize emerging opportunities, and make a lasting impact on the world of management.

Thank you for being an integral part of our journey. Together, we will continue to build a legacy of excellence.

Warm regards,

**Dr Anadi Pande** Dean, School of Management



Mr. Anand Mahindra and Mr. CP Gurnani's interaction with EMBA and MBA students



On the morning of 1<sup>st</sup> August 2024, Mr. CP Gurnani visited the School of Management and interacted with the MBA students. He touched upon various subjects such as the impact of Artificial Intelligence on jobs, anticipating trends and industries of the future and the kind of jobs they require. Mr. Gurnani spoke about the use of data in providing solutions and how students need to re-orient themselves to new industries. He also advised students about the need to rebrand themselves and the importance of planning their day and having self-discipline in various aspects including inculcating the habit of reading and building their knowledge. Finally, he left students with the thought that a leader is one who is a visionary, a doer and a communicator.

That afternoon, Mr. Anand Mahindra along with Dr. Yaj Medury and others visited the Centre for Executive education and interacted with the EMBA students about their experiences gained during the programme and what inspired them to join the EMBA programme. Mr. Mahindra spoke about the social contract and how communication plays an important role on a personal and professional level. He also spoke about the importance of loyalty and commitment and companies delivering their end of the bargain to retain employees.

### 3<sup>rd</sup> Annual Conference of the Indo-German Centre for Business Excellence

The 3<sup>rd</sup> Annual Conference of the Indo-German Centre for Business Excellence took place on October 13<sup>th</sup> 2023 under the theme of "Rethinking Manufacturing in India and Germany: Technology and Innovation for Sustainable Growth". Mahindra University, as a founding member of the Centre hosted the 2023 edition for the first time in its campus in Hyderabad. The opening keynote by Georg Enzweiler, Deputy Head of Mission of the German Embassy set the agenda for the panel discussions and speeches held for the rest of the day.

Panelists and speakers included Anandi Iyer, Director, Fraunhofer India; Sarita Bahl, Country Group CSR Head - Bayer South Asia and Director Bayer Foundation India; Vijay Kalra, Former ED & CEO MVML, Director Mahindra Institute of Quality and Kannan Chakravarthy- CEO Mobility, Mahindra Logistics and other representatives from well-known Indian and German companies such as Bosch, Voith, and ZF, as well as international consulting company Eurasia Group.

















### > Workshop on entrepreneurship by Prof. Neil Tarallo

In an engaging workshop led by Prof. Neil, participants delved into the intricacies of startup ecosystems, gaining insights into the innovation strategies that drive successful ventures. Prof. Neil also emphasized the importance of cultivating an entrepreneurial mindset, equipping attendees with the tools and perspectives needed to navigate and thrive in the ever-evolving landscape of entrepreneurship.



Workshop held for faculty and staff on "Towards a balanced academic life – An exchange of ideas with Dr. Arun Swaminathan"



Dr. Arun shared practical strategies for managing the demands of research, teaching, and service in academia. His advice on tailoring teaching methods for BBA, MBA, and Executive students was highly valuable, offering new perspectives on how to engage different types of learners effectively.

## Financial Markets Lab simulation held for the BBA 2nd year students (Mavericks)

Prof. Sanjay Mansabdar developed a trading simulation interface which exposed students to trading based on previously unseen market scenarios. In this simulation, BBA and MBA Students implemented trading strategies in a variety of market conditions and learned to seek opportunity and manage risk.

### Math.Biz camp held in Summer'24

The second edition of Math Biz camp was conducted for high school students, helping them see Finance and Economics from the lens of Mathematics.



### FACULTY MEMBERS' ACTIVITIES





### 8 Grants Awarded

In which 6 are Internal Research Grants awarded by MU

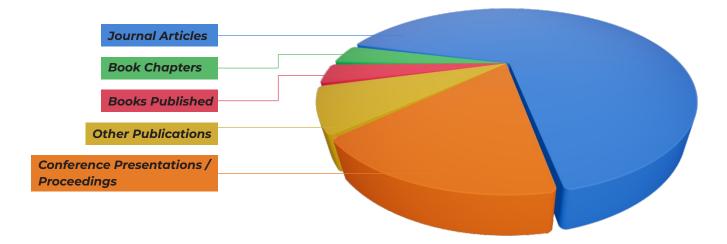


3 Consulting Projects

Some of the Journals that the faculty published papers in including:

- > Journal of Banking and Finance
- > Applied Economics
- > Journal of Financial Markets
- Managerial and Decision Economics
- > Journal of Emerging Market Finance
- Australasian Accounting, Business and Finance Journal
- Scandinavian Journal of Information Systems

### Faculty Research Published:





### List of Meritorious Students during 2023-24



Batch of Graduates Pioneers (2021-2024)



### **Placement Statistics**

GUARDIANS



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### Mahindra HOME FINANCE



